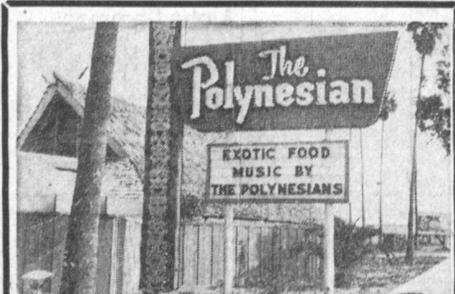


Handy - Illustrated Index of Local Business Firms



An exotic and beautiful eating place destined to be renowned all along our coast is nestled at the foot of the Palos Verdes Hills at 3901 Pacific Coast Hwy. in Waleria. It's called The Polynesian. The architecture and interior plan and decoration create the perfect atmosphere and setting for the gourmet's menu of Cantonese and Island food. Tropical rum drinks are served in an enticing assortment of containers and combinations. Owners Pete Reitz, Dick Meyers and Paul Paine, and their staff of over 50, insure excellent service. Large parties of up to 75 people may reserve the banquet room at the Polynesian, and parties at other locations may have their Luau catered by the fine chefs at the Polynesian. The patio will be opened during the summer months to serve up to 600 people. This exciting restaurant is open daily from 4 p.m. to 2 a.m. For reservations call FR 8-1247. Don't fail to examine closely the Polynesian Flower and Gift Shops as you enter. You're sure to find something unusual and authentically Polynesian which you would like to take with you.

Aircraft Leases

AirCredit Sales Co.
Only 1/4 Down, Up to 36 Months We Can Finance Your Sale or Purchase of Aircraft From Any Dealer or Individual Available To All. Student-Private & Commercial Pilots - Any Licensed Aircraft
Torrance Airport, Torrance DA. 6-8970

Aircraft School

Vern's Flying
"Learn to Fly, It's Easy!" Flight Instruction Aircraft Rental Aerial Photography Reasonable Rates Personalized Instruction
3301 Pacific Coast Hwy. At Torrance Airport Phone DA. 6-4864

Air Taxi Service

Western Aero
Single & Multi Engine Cargo - Ambulance Oxygen & Stretcher Equipped Hunting Expeditions Business Trips Complete Rebuilding
3103 Pacific Coast Hwy. DA. 6-7311
Municipal Airport, Tor.

Appliance Repair

D and B Appliance Service
Refrigerators-Automatic Washers Freezers-Dryers-Dish Washers All Makes - All Models One Trip Repair Service Complete Stock on Trucks
1817 Sepulveda Blvd. FR. 4-2954
Manhattan Beach

Auto Repair

Fran & Al's Garage
General Automotive Repairing on All Makes & Models Specializing in Complete Foreign Car Service Brake Work - Tune Up We Pick Up & Deliver
For Service Call FR. 6-8000
1410 Pier Ave., Redondo

Auto Repair

Magna Motors
Engine Rebuilding Complete Brake Service Motor Overhaul Tune Up Budget Terms Courtesy Car-Towing Service
1670 W. Redondo Beach Bl. Gardena, DA. 9-5381

Barber Shop

Sun Rise Barber Shop
All Hair Cuts \$1.25 Men & Boys Haircutting 6 Barbers - No Waiting Open 7 Days 8:30 to 6:30 Sunday 9:30 to 4:30 Free Parking -
20435 S. Hawthorne, Torrance

Beauty Shop

Jon's Carriage Trade Beauty Salon
Mr. Jon is assisted by a competent staff of stylists who are ready to serve you with the latest in coiffures.
Open 9 a.m.-4 p.m. & Thur. Eve.
26941 Rolling Hills Road Rolling Hills, FR. 7-1616

Beauty Shop

Du Bunne Style Salon
Complete Beauty Care Hair Styling by Mr. Duke & Staff Open 9 a.m. to 5:30 p.m., 6 Days Tues., Thurs., Eve. by Appt.
24215 Hawthorne Blvd. FR. 5-7518
One Block South of Pac. Coast Hwy., Waleria

Beauty Shops

Romero's Hair Styles
Complete Beauty Service Individual Styling Hair Tinting Scalp Treatment Manicuring Evenings by Appointment
17234 So. Crenshaw Blvd. Torrance DA. 4-4808

Beauty Shop

Cosmetique Beauty Salon
"Beauty Is Woman's Duty" Our Platform
• A Brief Cut
• A New Permanent
• Complete Individual Service
Open 9 a.m. Daily DA. 4-6438
15504 Crenshaw Blvd., Gardena

Blue Prints

Torrance-Gardena Blue Print Co.
Featuring A Complete Blue Print Service Van Dykes - Brown Lines Duplicate Tracing Photostats
17830 So. Western Ave. Gardena, Calif. DA. 3-4120

Boats

Essaness Craft
Cruisers - Hulls - Utilities Scott Atwater Outboards Build Your Own Boat Tools-Skilled Guidance-Engines Restaurant-Shop-Playground For Your Convenience
18900 So. Vermont, Gardena DA. 4-8306 - DA. 4-0731

Brake Service

Pat's Brake & Wheel Alignment Service
Specialists in Brake & Wheel Alignment Serv. Power Brakes Installed
• Drums Turned
• Wheels Balanced
20455 Hawthorne Blvd., Torrance FR. 4-4900 Res. DA. 6-2137

Cabinet Makers

Artisan Cabinet Co.
Specializing in Custom Built-In Cabinets in All Hardwoods & Pine
• Store Fixtures
• Office Furniture
• TV & Radio Cabinets
24832 Narbonne Ave. Lomita, DA. 6-2469

Carpets

Record Bros. Carpet Co.
Specializing in Wall to Wall Installation of Carpets Mohawk • Lee Carpeting Linoleum - Asphalt Tile All Leading Brands of Linoleum
16827 Hawthorne Blvd. Lawndale, Calif. FR. 2-8481

Cleaners

Valet Cleaners & Laundry
"Particular Cleaning For Particular You"
• Knit Blocking
• Our Specialty Rugs-Drapes-Hats-Ties We Call & Deliver
2230 Redondo Beach Blvd. Gardena, DA. 3-5360

Cleaners

Walteria Cleaners
Tom Jones, Proprietor "Let Us Take Care of your Clothes"
We Operate Our Own Plant Complete Cleaning & Laundry Service
24264 Hawthorne Blvd., Waleria. FR. 5-1519

Dancing Academies

Dottie Dee Dance Studio
Teacher of All Types of Dancing Toe-Tap-Ballet-Aerobic Exhibition - Ballroom Adults-Children Beginners & Advanced
25352 Belleport Ave. Harbor City Phone DA. 6-6384

Dog Kennels

ALKEN KENNELS
Boarding and Grooming 20-ft. Individual Runs CH. Eng. Bulls & Pugs at Stud Puppies Available Heated Sleeping Areas Plenty of Sun and Shaded Areas Inspection Invited
16626 So. Figueroa Faculty 1-1145

Dolls

Walker's Terri Lee Doll House
Featuring A Complete Line of Those Adorable Dolls Lifetime Guarantee Lovely & Practical Outfits For Every Occasion Visit Our New Bungalow
South Bay Center 174th & Hawthorne FR. 9-9225
Next to Ralph's

Doughnuts

Johnson's Do-Nut & Coffee Shop
Complete Line of All Types of Finest Quality Do-Nuts No Order Too Large or Too Small Special Price for Large Orders
23904 Crenshaw Blvd. DA. 6-7860
North of Lomita Blvd.,

Draperies

J & E Draperies
Complete Interior Service Drapes - Cornices All Work Done In Our Own Spacious Workrooms Retail-Wholesale-Contracts We Are Drapery Technicians
24217 Hawthorne Waleria - FR 8-4551
2716 Redondo Beach Blvd. Redondo Beach - FR. 6-6044

Druggist

Medical Arts Prescription Pharmacy
William Steinberg, Expert Pharmacist, Compounds Prescriptions Exactly As Your Doctor Orders. Free Delivery
9 A.M. - 6:30 P.M. Sat. till 8.
2406 Torrance Blvd. FA. 8-1230

Druggist

Walter's Rexall Drug
Walter J. Michaelis Self-Service Drug Store Prescriptions First Aid & Hospital Supplies Greeting Cards - Sundries Fine Cosmetics & Toiletries
17440 Crenshaw Blvd. Torrance, Calif. DA. 3-3310

Equipment Rental

Walker Equipment Rentals
Everything For Contractors & Home Owners By Day - Week - Month Portable Tools Light Machinery
1804 Redondo Beach Blvd. Gardena DA. 4-5401 or FA. 1-0977

Escrow Companies

Heath Escrow
Quick - Efficient - Competent Escrow Service Free Loan Appraisal Service 1st & 2nd Trust Deed Financing Buy & Sell 2nd T.D.'s
1524 Cravens Ave. FA. 8-8353
24450 Hawthorne Blvd. FR. 5-8558
Waleria, Calif.

Firewood

The Fireplace
John Corn, Prop. "We Have Wood to Burn" Barbecue & Patio Equipment Fireplace Accessories Charcoal - Briquets Delivered & Stacked Free
2701 Redondo Beach Blvd. Redondo Beach FR. 9-2411, Res. FR. 4-2144

Fish-Retail

Dimkey Fish Market
All Types of Sea Food Lobster-Yellow Tail-Shrimp Scallops-Clams Frozen Food - Fresh Eggs Have Your Fish Smoked Here Delivery Limited to Fri. & Sat.
23003 Arlington DA. 6-3177

Florists

Agnew Garden Florist
Serving Harbor Area
• Funeral Designs
• Corsages
• Wedding Arrangements Flowers Telegraphed Anywhere Free Delivery
1270 Sartori Ave., Torr. FA. 8-2417
Eve. DA. 4-1980

Gift Shop

Leslie's
Imports and Gifts Mexican - European - Oriental
Venetian Glass Mosaics
Complete Supplies
219 S. Sepulveda Blvd. Manhattan Bch., FR. 6-0696

Hotel

Pride Hotel
Mrs. Robert Flowers, Mgr. All Rooms Newly Redeposited By The Week - Month Day - Week - Month Free Kitchen Privileges Daily Maid Service Free Parking Lot
1806 Cabrillo, Torrance FA. 8-9947

Golf Miniature

Walteria Miniature Golf Course
"Fun For The Entire Family" 40c for 18 Holes Amusement Room: Next to Walteria Fairways Driving Range Plenty of Parking - Lights Open 1 p.m.-10 p.m. Sat. & Sun.-10 a.m. to Close
4121 Pac. Coast Hwy. Waleria

Jeweler

Ernie's Jewelry
Ernie Amero, Prop. Jewelry - Watches - Diamonds Certified Watchmaker No. 2236 Fine Clock Repairing Clocks - Watches - Music Boxes Cuckoo - Antique - Grandfather Optical Instruments - Binoculars
1805 W. Lomita Blvd. Lomita, DA. 6-2791

Knit Shop

Cherie's Knit Studio
Speed-O-Knit Automatic Knitter Visit Our Classroom Hand & Custom Knitting - Yarns Charting - Alterations - Designing Novelty Items
4152 Pac. Coast Hwy., At Smith Bros. Fish Shanty FR. 5-0910 Waleria

Lumber

Airport Lumber Co., Inc.
Open 7 Days A Week Fencing Redwood-Block Wall-Chain Link Building Materials Hardware - Paint Licensed General Contractor
4274 Redondo Beach Blvd., Torrance FR. 2-2133 OR. 8-1571



If the picture flickers, fades, or starts to jump before your eyes right in the middle of the family's favorite TV program, it's time for quick, decisive action. Time to go to your phone and call an honest, dependable TV repairman like Chuck Crosby, owner, with his wife Norine, of Comet TV, 24210 Crenshaw Blvd., Lomita. Crosby is ready to service all makes and models of TV sets anywhere in the Bay area. At the store near Lomita Blvd. on Crenshaw, Crosby stocks many models in his favorite line, Packard Bell. Time payments are available. In stock also are Hi-Fi albums... all the latest favorites. Open on week days all day and evening from 9 a.m. to 9 p.m. and on Sunday from 12 p.m. to 5 p.m., Comet TV is virtually at your beck and call. Keep this number handy. DA. 6-8522.

Lumber

Cleveland Wrecking Co.
"Coast to Coast" New & Used Building Materials Lumber - Sash - Doors - Windows - Brick - Pipe Plumbing Fixtures Demolition Contractors
21932 S. Avalon Blvd., Torrance TE. 5-3152 (1 Blk. So. of Carson)

Lumber

Action Lumber Co.
New & Used Complete Building Supplies
• Plywood
• Hardware
• Sheet Rock
• Electrical Supplies
20322 So. Western Ave. Torrance FA. 8-5133

Market

Al's Market
Al Haynes, Prop. Open 7 Days A Week 8 a.m.-10 p.m. Groceries - Meat - Vegetables Frozen Food - Beer - Wine Delivery 5 Days A Week (Limited to Southwood Homes)
4505 Torrance Blvd. (Near Anza), Torrance FR. 6-3988

Milk

Lochmann Farms Drive-in Dairy
Inspect Our Spin' Span Plant Gold Award Milk Cottage Cheese - Ice Cream Bread - Eggs
28000 Western Ave. San Pedro, TE. 3-8833

Milk

Palos Verdes Dairy
Cash & Carry Dairy Products Drive In & Save Milk - Eggs - Bread - Ice Cream Milk Vacuum Processed For Finer Flavor Open 10 a.m. to 8 p.m.-6 Days
22845 Hawthorne Bl., Tor. FR. 5-8615

Milk

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22845 Hawthorne Bl., Tor. FR. 5-8615

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22845 Hawthorne Bl., Tor. FR. 5-8615

Milk

Gardena Dairy Farms
"Our Cows Are Never Contented They're Always Trying To Do Better"
Drivers - Carry Country Fresh Milk Bread - Eggs - Ice Cream
2013 W. Redondo Beach Bl. Betw. Western & Van Ness Gardena DA. 4-5703

Motel

Crystal Pool Motel & Trailer Park
Rest - Play - Relax Patio - Swimming Pool Television Beautifully Furnished Apts. All Conveniences Centrally Located on Hwy. 101 DA. 6-9982
2270 Pacific Coast, Lomita

Nurseries-Retail

Tropical Bowl Nursery
Specializing in Tropical Foliage Plants - Trees - Shrubs Fertilizers - Insecticides Garden Equipment Open 7 Days a Week Till Dark Free Delivery DA. 6-7130
2457 W. Lomita Bl., Lomita

Paint and Hardware

Gregory's Remodeling Supplies
• Pittsburgh Paint
• Plywood
• Plywood Paneling
• Hardware
• Electrical Supplies
• Floor Tile
• Wall Tile
714 W. Carson St. Between Fig. & Vermont FA. 8-7533



Archies Coffee Shop-Restaurant
"You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
17430 Crenshaw Blvd. DA. 3-3533

Restaurant

Chan's
Fine Chinese Food To Take Out Lunch, Dinner or A La Carte No Tip - No Tax Let Our Famous Hongkong Chef Help Plan Your Parties Daily 12 Noon to 9 p.m. Closed Monday
1819 So. Catalina, Redondo Beach Save Time, Call FR. 5-1590

Restaurant

Tico's Tacos
Featuring Tico's Famous Tacos Enchiladas - Tamales - Tacos Spanish Dinners Food To Go Open 7 Days A Week
3764 Pacific Coast Hwy., Waleria FR. 5-9098

Schools - Instruction

American School of Aiki-Do
Art of Self Defense Children & Adults, All Ages Private Instruction by Appt. Mon., Tues., Thurs. & Fri. 5:30 - 9 p.m.
16807 Hawthorne Blvd., FR. 5-0116, Day FR. 4-9489, Eve.

Service Station

Paramount Service
Complete Auto Care Custom Wash & Lubrication Tires - Batteries - Accessories We Pick Up & Deliver 7 a.m. to 8 p.m. Fri. 'till 9-7 Days We Give American Premium Stamps
3401 Torrance Blvd. FR. 4-5903

Service Station

Clyde's Signal Service
Clyde Purdy, Prop. Major Auto Repairs Complete Brake Service Motor Tune-Up Complete Auto Accessories Expert Lubrication Pick Up & Delivery
2975 Carson St., Torrance FA. 8-2172

Service Station

Don's Union Service
Brake Service - Night Lube Electronic Wheel Balancing Firestone Dealer Tires & Batteries On Budget Terms Free Pick-up & Delivery Open 7 Days-6 a.m.-12 Midnight
1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960

Service Station

Bracy's Plumbing Service
Industrial Residential - Commercial Water Heater Sales & Service Garbage Disposal Units Crane Fixtures & Supplies "Quality Work Always"
20360 Hawthorne Ave. FR. 9-2789, Nite FR. 9-3311, Days

Restaurant

Lanza Italian Kitchen
Specializing in Spaghetti - Pizza Lasagna - Ravioli Breakfast - Lunch - Dinner Steaks - Chops - Chicken Cater To Take Out Dinners Featuring Meat Ball Plate
341 W. Carson, Torrance FA. 8-6371

Restaurant

The Polynesian
"A Tropical Dining Paradise At Foot of the Palos Verdes Hills" Island Specialties Tropical Rum Drinks
3901 Pacific Coast Hwy. Waleria in Torrance FR. 8-1247

Restaurant

Huff's Restaurant
Open 24 Hours Breakfast - Lunch - Dinners Sea Food Shrimp - Scallops - Halibut Try Our Combination Plate Complete Fountain Service
2125 Torrance Blvd., Tor. FA. 8-8463

Restaurant

Lanikai Chop Suey
Richard & Thelma Hu, Owners Finest of Chinese Food Specializing in Take Out Orders Featuring Island Style Chop Suey "Crispier & More Delicious" Open Daily 11 a.m.-9 p.m.
3803 Pac. Coast Hwy., Waleria FR. 8-4708

Restaurant

Archies Coffee Shop-Restaurant
"You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
17430 Crenshaw Blvd. DA. 3-3533

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20360 Hawthorne Ave. FR. 9-2789, Nite FR. 9-3311, Days

Service Station

Bracy's Plumbing Service
Industrial Residential - Commercial Water Heater Sales & Service Garbage Disposal Units Crane Fixtures & Supplies "Quality Work Always"
20360 Hawthorne Ave. FR. 9-2789, Nite FR. 9-3311, Days

Service Station

John's Seaside Service
John Wilson, Prop. Lubrication - Wash - Polish Motor Tune-Up Complete Brake Service Batteries - Tires - Tubes Pick-up & Delivery Open 7 a.m. to 8 p.m. 7 Days
22855 Arlington, Torrance DA. 6-7171

Service Station

Harold's Mobil Service
Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty
3735 Newton Ave., Walt. FR. 5-0049

Service Station

Young's Service
Featuring Mobil Products Complete Brake Service Motor Tune Up Lubrication - Batteries - Tires Washing - Polishing Open 6 a.m. - 10 p.m., 7 Days Sunday, 8 a.m. to 10 p.m.
182nd & Crenshaw DA. 4-5880

Service Station

Ralph and Jim's Major Service
Serve Yourself Station (Ladies Excepted) 16 Pumps • Major Gas & Oil • Lubrication - Tires - Batteries Pick-up & Delivery Open 5 a.m.-12 p.m.-7 Days
4102 Sepulveda, Torrance FR. 5-9021

Service Station

Hal's Service
Mobil Gas Products Motor Tune-Up - Brake Service Lubrication Specialist Tires - Tubes Batteries & Accessories Free Pick-Up & Delivery
18200 So. Prairie Ave., Torrance FR. 9-8913

Service Station

Jansson's Sewing Machine Center
Sales - Service - Rental Adler - Pfaff - Necchi - Elna Guaranteed Used Machines Rental Payment Apply To Purchase of New Machines
1621 Cravens Ave., Tor. FA. 8-6137

Shade and Linoleum

Van's Shade - Linoleum
Serving Harbor Area Since 1937 Linoleum and Asphalt Tile
• Aluminum Awnings
• Venetian Blinds
• Window Shades
• Wall to Wall Carpeting
• Custom Drapes
722 Avalon Blvd. TE. 4-6405 - Wilmington

TV Service

Carson Tee Vee
By Highly Skilled Technicians Your Satisfaction Is Our Guarantee Authorized Hoffman Dealer Easy Credit On Major Repairs
Call TE. 5-1672 for Service 21728 1/2 S. Avalon, Tor.

TV Service

Comet TV
Chuck & Norine Crosby, Prop. Service on All Makes All Parts and Work Guaranteed Sales & Service Guarantee Reception in Any Area Hi-Fi Albums - All Favorites
24210 Crenshaw at Lomita Lomita DA. 6-8522

TV Service

Walker Equipment Rentals
"We Rent Most Everything for Any Job" is the motto of Walker Equipment Rentals, 1804 Redondo Beach Blvd., and indeed their list of equipment available for contractor and homeowner is very extensive.